Charles Ardor

The Path To Financial Control

A Guide to Building Structure, Clarity and Confidence in Your Numbers

An Invitation to Build with Clarity

Every leader knows that numbers tell the truth – but only when they're structured to speak clearly.

At Charles Ardor & Company, we help businesses build the systems that make that possible.

Over the years, I've seen how clarity in finance changes the way leaders think, decide, and grow.

This guide introduces how my team and I partner with you to strengthen the financial backbone of your business and walk with you along what we call *The Path to Financial Control*.

Stephanie Anyamele, ACA - Founding Principal







Who We Are

At Charles Ardor & Company, we believe finance should give leaders clarity, not confusion. We exist to help businesses and nonprofits build the financial structures that make confident decisions possible.

Our work spans accounting, systems, and strategy — the full backbone of an organisation's finances. We combine technical discipline with practical insight, ensuring that every number tells the truth and every process supports growth.

We've partnered with more than 30 organisations across 10 industries – from hospitality and agriculture to fintech, manufacturing, and social impact. Behind that reach is a team with over 20 years of combined experience and professional membership in ICAN, ACCA, and ICAEW.

As an authorised Zoho Partner, we also integrate technology that brings finance into real time – so leadership always has a clear view of what's happening and what comes next.























The Path to Financial Control

How Businesses Build Structure, Clarity, and Confidence in Their Numbers

Every organisation travels a path towards financial control – from simply tracking transactions to steering decisions with reliable insight.

This path outlines that progression. It helps leaders recognise where their business currently stands and what systems, structure, and expertise are needed to move forward.



Each stage links directly to one of our service pillars, showing how Charles Ardor & Company supports businesses in strengthening oversight and building financial stability at every level.

The Path to Financial Control

How Businesses Build Structure, Clarity, and Confidence in Their Numbers

FOUNDATION STABILITY INSIGHT **GOVERNANCE** CONTINUITY **Getting Organized Gaining Clarity** Planning Ahead Strengthening **Building Capacity** Oversight · Focus: Strengthen . Focus: Shift from Focus: Embed . Focus: Sustain Focus: Establish accounting. reporting history to accountability, risk excellence through structure and compliance, and anticipating results. alignment, and people and systems. system accuracy. financial discipline. cashflow control. Indicators: · Indicators: Late · Indicators: Reports Indicators: Multiple Indicators: Dispersed records, reports, unreconciled are reliable, yet stakeholders, Established systems inconsistent accounts, compliance planning remains fragmented visibility, but bandwidth or tracking, limited reactive and shortweak controls. capability gaps. visibility. constraints. term. · Priority: Implement • Priority: Standardize · Priority: Introduce · Priority: Align financial Priority: Develop month-end close and direction with reliable accounting financial planning, internal finance talent and long-term systems and clear management projections, and enterprise governance reporting routines. scenario analysis. and decision-making. processes. capacity. Service Link: · Service Link: · Service Link: Service Link: · Service Link: **Financial Systems** Financial Planning & Fractional CFO & Recruitment & Managerial & Structure Accounting & Capability Support Strategy Oversight

Reporting

Our Service Framework

The Path to Financial Control describes how every organisation strengthens its financial structure over time.

Our role is to help you move through that path – step by step – with the right systems, reporting, and strategic oversight in place.

The next sections outline our five service pillars that mirror each stage of the path.

Each pillar can stand alone or combine with others to form a complete finance support system, designed around your organisation's size, complexity, and goals.

Foundation | Section 1:

Financial Systems & Structure

Building the Foundation for Reliable Financial Management

Every strong finance function begins with structure.

Without the right systems, even the most skilled team will struggle to produce clarity or control.

This is where we start – creating an accounting environment that reflects how your business truly operates.

From system setup to process design and data integrity, we help you build the foundation that keeps your financial information accurate, accessible, and ready for growth.

Whether you're establishing your first formal structure or refining an existing one, the goal remains the same: dependable numbers and the peace of mind that comes with them.

Financial Operations Audit

A structured review of your current finance setup to determine where control, accuracy, or efficiency is breaking down.

We assess your accounting records, approval flow, reconciliations, and reporting routines to highlight what's working, what's missing, and what must change for reliable financial management.

You receive a concise summary report outlining findings, recommendations, and next steps.

System Setup & Integration

We implement or reconfigure your core accounting system (Zoho Books or preferred software) and, where relevant, supporting tools such as point-of-sale or inventory platforms.

Each setup is tailored to your operations – from chart of accounts design and user permissions to tax settings and reporting templates – ensuring that financial data flows accurately and reflects how your business truly runs.

Process Redesign & Optimisation

We review and re-engineer your accounting & operational workflows – from expense management to reconciliations and vendor payments – to remove redundancies and embed accountability.

The result is a simplified, documented, and repeatable process that supports timely reporting and reduces dependency on individuals.

Data Migration & Documentation

We clean, reconcile, and migrate historical financial data into your new system, ensuring all balances are accurate and complete.

At the same time, we develop simple process documentation for your finance team — capturing key routines, roles, and control checkpoints so the structure endures beyond setup.

Outcomes

- Clean, reconciled financial data and accurate system setup
- Documented, repeatable accounting and control processes
- Streamlined workflows that improve speed and reduce errors
- Clear visibility and confidence in financial reporting

Typical Investment

#800,000 - #2,500,000 per engagement (SME to mid-size engagements)

Fees depend on number of entities, data volume, backlog period, and process redesign.

Enterprise-scale or multi-branch setups are scoped separately based on system complexity.

 $Software\ licences\ are\ excluded-Zoho\ Books\ is\ our\ preferred\ platform,\ though\ we\ adapt\ to\ existing\ systems.$

Stability | Section 2:

Managerial Accounting & Reporting

Operating as Your Complete Internal Finance Department

Every organisation needs a dependable finance rhythm - one that captures, reconciles, reports, and informs.

Our managerial accounting service mirrors what a high-performing internal accounting team would deliver, providing you with the accuracy, control, and insight needed to lead with confidence.

The work scales across three levels of responsibility, reflecting how finance functions mature: from getting the numbers right, to ensuring compliance, to managing liquidity and oversight.

Accounting & Reporting

Foundation for Accuracy and Visibility

We manage the accounting essentials that keep your financial data clean and dependable – the work your internal accounting officer would handle.

Scope includes:

- Daily bookkeeping and ledger maintenance
- Bank, cash, and digital wallet reconciliations
- Month-end close and adjusting entries
- \bullet Monthly management reports (Profit & Loss, Balance Sheet, Cashflow) with concise commentary

Outcome: Reliable, reconciled books and clear monthly reporting that leadership can trust.

Compliance & Operations Management

Extending Structure Into Day-to-Day Control

This area manages payroll, tax compliance, vendor payments, and receivables – keeping your organisation compliant and consistent in its daily operations.

Scope includes:

- · Payroll computation and monthly processing
- PAYE, WHT, and VAT computations and remittance support
- Vendor payment scheduling and approval tracking
- Receivables invoicing and client account tracking
- Periodic compliance reviews and filing assistance

Outcome: A compliant, well-managed finance operation that runs smoothly day-to-day and maintains regulatory confidence.

Treasury & Financial Control

Maintaining Liquidity and Real-Time Financial Awareness

This area focuses on managing funds, payments, and cashflow visibility – the work typically handled by a Finance Controller.

Scope includes:

- Cashflow monitoring and short-term forecasting
- Working capital management tracking inflows, payables, and receivables to prevent shortages
- Liquidity planning and reporting across accounts
- Payment disbursement support (with dual approval where required)
- Vendor and receivables management review
- Quarterly leadership sessions to interpret results and highlight cash trends

Outcome: Full visibility and control over the organisation's financial position, with stable cashflow and confident decision-making.

Typical Investment

#900,000 - #2,800,000 per quarter (SME to mid-size engagements)

Fees for enterprise-scale or multi-entity organisations are scoped separately based on transaction volume, complexity, and oversight level.

All retainers are billed quarterly in advance.

Insight | Section 3:

Financial Planning & Strategy

Turning Reliable Numbers into Confident Decisions

Once your reporting is consistent and reliable, the next step is using that information to plan ahead.

Our financial planning and strategy services help leadership make forward-looking decisions with confidence.

We turn data into insight – through budgets, forecasts, and analysis that show what's coming, not just what's happened.

Whether you need structured planning support or executive-level advisory, this is where finance shifts from record-keeping to real strategy.

Budgeting & Forecasting

We help you translate goals into a clear financial plan – setting annual budgets, defining assumptions, and creating rolling forecasts that adapt as realities change.

Once budgets are approved, we manage periodic Budget vs Actual tracking and variance analysis to keep plans and performance aligned.

Outcome: A practical roadmap for managing cash, profit, and performance throughout the year.

Cashflow & Scenario Planning

We develop dynamic cashflow models and what-if projections to help leadership anticipate future cash positions.

This allows you to prepare for different business scenarios – from growth and expansion to unexpected downturns.

Outcome: Clarity on short- and medium-term cash expectations, and confidence in funding decisions.

Performance Analysis & Insights

We turn monthly results into meaningful insight — analysing margins, trends, and cost drivers to identify opportunities and risks.

Our commentary connects numbers to the operational story, highlighting where to focus attention.

Outcome: Deeper understanding of what drives results and how to improve performance.

Leadership Advisory & Financial Reviews

We provide ongoing strategic sessions with founders, CEOs, or boards to interpret performance, evaluate investment decisions, and support long-term financial alignment.

These sessions bridge the gap between accounting and executive decision-making.

Outcome: Strategic alignment, informed decisions, and stronger financial stewardship.

Typical Engagements	S
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Туре	Scope	Typical Investment (#)
Project-Based (One-Off)	Budget development, cashflow modelling, pricing or performance analysis	600,000 - 1,500,000 per project
Ongoing Advisory (Monthly / Quarterly)	Forecasting, financial reviews, leadership advisory, strategic planning	1,200,000 - 3,000,000 per quarter

Fees depend on reporting depth, planning complexity, and level of strategic involvement.

Enterprise or board-level advisory is scoped separately based on engagement frequency and structure.

Governance | Section 4:

Financial Oversight & Assurance

Providing Leadership-Level Supervision for Internal Finance Teams

Some organisations already have in-house accountants who handle day-to-day work but need professional oversight to ensure accuracy, compliance, and clarity.

Our financial oversight service bridges that gap — acting as your external Financial Controller.

We review, validate, and guide your internal team's output, ensuring your finance systems run with the same structure and integrity as a fully staffed finance department.

Each engagement begins with a light diagnostic of existing processes and team capability.

Where gaps are identified, we define clear boundaries between oversight, corrective support, and system setup – ensuring clients receive the right level of structure without overlap.

Oversight is both governance and guidance: we protect financial integrity while strengthening your team's skill and accountability through on-the-job coaching and structured feedback.

Advisory Oversight

For competent internal teams needing professional validation

We review monthly records, reconciliations, and reports to confirm accuracy and compliance.

We provide review notes and meet quarterly with leadership to discuss findings and trends.

Outcome: Independent assurance that internal reporting is accurate and audit-ready.

Hybrid Oversight

For teams that manage entries but need help closing the books properly

We review and adjust reconciliations, help finalise monthly reports, and correct key errors before submission.

We also provide templates and workflow guidance to strengthen close routines.

Outcome: A stable monthly close process and cleaner data, with minimal external intervention over time.

Supported Oversight

For developing teams still building competence

We handle portions of the accounting cycle — such as reconciliations, adjustments, or management report preparation — while supervising the rest of the team's work.

We gradually transition these tasks back in-house as capacity improves.

Outcome: Accurate and timely reporting sustained while your team grows in skill and independence.

Leadership Advisory & Improvement Sessions

For teams that manage entries but need help closing the books properly

Across all levels, we meet quarterly with management to review findings, assess progress, and align financial governance with business goals.

Outcome: A finance team that operates with structure, accountability, and continuous improvement.

Typical Investment

#700,000 - #1,800,000 per quarter (SME to mid-size engagements)

This range covers advisory and hybrid oversight engagements, depending on transaction volume, team capability, and review depth.

Engagements that require partial execution, backlog correction, or extensive team support are scoped separately and typically range from #2,000,000 - #3,000,000 per quarter depending on complexity and duration.

Enterprise or group-level oversight is also scoped separately based on structure and reporting frequency.

Continuity | Section 5:

Recruitment & Capability Support

Building Finance Teams That Carry the Vision Forward

A strong finance function depends on the people who run it. Even the best systems and reports lose value if the people behind them aren't equipped to sustain the structure.

Through our recruitment and capability support services, we help organisations build and strengthen their internal finance teams – from hiring to on-the-job development.

Whether you're recruiting your first accountant, replacing a key team member, or raising the skill level of your existing staff, we help you find and shape the right people to uphold your financial structure with excellence.

Recruitment & Placement Support

We manage the end-to-end process of recruiting qualified accounting and finance professionals for your business.

This includes defining role profiles, screening technical competence, and coordinating interviews — ensuring every hire fits both skill and structure.

Outcome: Finance staff who are technically sound, values-aligned, and ready to perform from day one.

Team Capability Assessment

We evaluate the competence and workflow capacity of your existing finance team, identifying strengths, gaps, and training needs.

Our assessments are designed to help leadership understand where support or restructuring is needed.

Outcome: Clear visibility on team performance and a roadmap for capability growth.

On-the-Job Coaching & Training

We provide practical, customised coaching for finance staff based on real work scenarios — improving accuracy, process discipline, and financial interpretation skills.

Our focus is to raise the standard of internal accounting operations while aligning with your company's reporting rhythm.

Outcome: A more skilled, confident team operating with structure and accountability.

Interim Finance Support

For businesses in transition, we deploy trained accountants into interim finance roles to maintain continuity while recruitment or restructuring takes place.

These professionals remain under our supervision, ensuring that your reporting stays accurate, your compliance consistent, and your systems intact.

Outcome: Seamless operational support delivered by professionals who understand your systems and uphold Charles Ardor's standards.

Typical Investment

\$500,000 - \$2,000,000 per engagement (depending on role level, scope, and duration)

Fees vary based on the number of positions, level of role (junior, mid, or senior), and whether coaching or interim placement is included.

Recruitment-only engagements are usually one-time, while capability-building programmes may span 4-8 weeks.

Partnering with Charles Ardor & Company

Every structure we build is designed to give leaders peace of mind — the assurance that their numbers tell the truth, their systems run smoothly, and their decisions rest on clarity, not guesswork.

That's what *The Path to Financial Control* is about: creating a finance function that sustains growth long after the pressure of daily decisions.

How we begin

- Every engagement starts with a light diagnostic to understand your current systems and goals.
- You'll receive a tailored proposal outlining scope, timeline, and investment.
- Once approved, onboarding begins within ten business days.

Connect with us

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